## Rudy Singh is President of Royal Enfield

Royal Enfield has announced the appointment of Rudratej 'Rudy' Singh as President. He will be reporting to Siddhartha Lal, managing director & chief executive officer, Eicher Viotors and will be based out of the company's corporate office in Gurgaon. As president, Rudratej will be responsible for leading the commercial business for Royal Enfield.