Monthly Update - July 2021

Sales performance

Royal Enfield posted a sale of **44,038** motorcycles in the month of July, against the sales of **40,334** motorcycles for the same month last year.

MOTORCYCLES SALES	July			YTD		
	2021	2020	Growth	2020′21	2019'20	Growth
Domestic	39,290	37,925	4%	1,43,967	92,864	55%
Exports	4,748	2,409	97%	23,711	4,739	400%
Total	44,038	40,334	9%	1,67,678	97,603	72%

For further information please contact:

Swati Sundareswaran - swati@royalenfield.com
Prateek Sharma - prateeksharma@royalenfield.com